# **Privacy Policy**

Your privacy is critically important to us. At Golf Science Center we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services such as our reservation system and/or our online store.

Below is our privacy policy which incorporates these goals.

If you have questions about deleting or correcting your personal data, please contact our support team.

#### Website Visitors

Like most websites, Golf Science Center website collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Golf Science Center's purpose in collecting non-personally identifying information is to better understand how Golf Science Center visitors use its website.

Golf Science Center also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users making reservations or procuring services. Golf Science Center only discloses logged in user IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that reservation system IP addresses are visible and disclosed to the administrators of the site when a reservation is made.

# Gathering of Personally-Identifying Information

Certain visitors to Golf Science Center website choose to interact with Golf Science Center in ways that require Golf Science Center to gather personally-identifying information. The amount and type of information that Golf Science Center gathers depends on the nature of the interaction. For example, we ask visitors who use the reservation system to provide their name and phone number. Those who engage in transactions with Golf Science Center – by purchasing a membership, for example – are asked to provide additional information, including as necessary

the personal and financial information required to process those transactions. In each case, Golf Science Center collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Golf Science Center. Golf Science Center does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

## **Aggregated Statistics**

Golf Science Center may collect statistics about the behavior of visitors to its websites. For instance, Golf Science Center may monitor the reservation system to determine popular usage time and time-of-day usage. Golf Science Center does not disclose personally-identifying information other than as described below.

# Protection of Certain Personally-Identifying Information

Golf Science Center discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Golf Science Center's behalf or to provide services available at Golf Science Center website, and (ii) that have agreed not to disclose it to others. Golf Science Center will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Golf Science Center discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Golf Science Center believes in good faith that disclosure is reasonably necessary to protect the property or rights of Golf Science Center, third parties or the public at large. If you are a registered user of the Golf Science Center website and have supplied your email address, Golf Science Center may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Golf Science Center and our products. If you send us a request (for example via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Golf Science Center takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

#### Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Golf Science Center uses cookies to help Golf Science Center identify and track visitors, their usage of Golf Science Center website, and their website access preferences. Golf Science Center visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Golf Science Center website, with the drawback that certain features of Golf Science Center website may not function properly without the aid of cookies.

# Google Analytics

The Golf Science Center contracts with the Google Analytics Service which uses cookies to track visitors. You can learn more about Google Analytics at this link: <a href="https://policies.google.com/privacy/partners">https://policies.google.com/privacy/partners</a>

### **Business Transfers**

If Golf Science Center, or substantially all of its assets, were acquired, or in the unlikely event that Golf Science Center goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Golf Science Center may continue to use your personal information as set forth in this policy.

### Ads

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by Golf Science Center and does not cover the use of cookies by any advertisers.

## **Privacy Policy Changes**

Although most changes are likely to be minor, Golf Science Center may change its Privacy

Policy from time to time, and in Golf Science Center sole discretion. Golf Science Center

encourages visitors to frequently check this page for any changes to its Privacy Policy. Your

continued use of this site after any change in this Privacy Policy will constitute your acceptance

of such change.

Change log:

April 6, 2018 – Revision 1